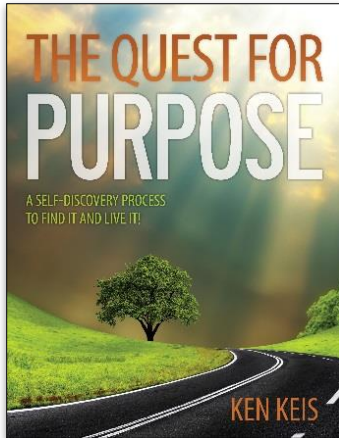


Media Enquiries
Contact: Harmony Poisson
Tel: 1-866-852-4347
harmony@crgleader.com
www.crgleader.com



FOR IMMEDIATE RELEASE
February 26, 2015

CRG Presents A New Personal Development Book – The Quest For Purpose A Self-Discovery Process To Find It, And Live It!



Award winning Author, Speaker and Trainer Ken Keis, Ph.D. presents his 3rd book due to be released fall 2015. Booking limited media appointments now!

- A study conducted by CERIC confirmed the #1 stressor in people’s lives is their work.
- Did you know that 70% to 80% of individuals dislike their jobs, from a feeling of mild irritation to total loathing—and that only 10% of the population is living life on purpose?
- In their 142-country study, Gallup reported that only 13% of the global workforce is fully engaged at work.

Pre-order your copy of [Quest for Purpose](#) now!

Lack of clarity drains your energy!

Those are dismal numbers but more heart-breaking is that the majority of people don’t know what their *purpose*, calling, or life assignments *should or could be*. Unless you are clear about your *purpose* and vision for your life, it is impossible to realize your true potential.

Discovery is reserved for the searcher- If you are not looking, you won’t find anything.

The Quest For Purpose is written for the 90% of the population who are searching—not only for meaning, but to find what excites and engages them. Why are so many people struggling to identify their *purpose* and passions? They have not been willing to do the work.

Do you know that motivation is a myth?

Interest compels and draws us in without effort—our interests energize us! This book takes you through a structured process that provides the answers you seek. At the end of the journey, you will know your *purpose*, passions, gifts, talents, and the environments that energize and enthrall you!

“Imagine what you can accomplish when you are excited every day about your life and your contributions! What a difference you will make! Ensure the direction of your life is one of fulfillment with *purpose*.”

Ken Keis, Ph.D., President & CEO
CRG Consulting Resource Group